



Commission on Service and Volunteerism Meeting Minutes

January 10, 2018

1:00 p.m.

Conference Room B

Governor's Office of Youth, Faith and Family

Arizona State Capitol

1700 W. Washington, Suite 230, Phoenix, Arizona 85007

A general meeting of the Governor's Commission on Service and Volunteerism (GCSV) was convened on January 10, 2018, in Conference Room B, Governor's Office of Youth, Faith and Family, Arizona State Capitol, 1700 W. Washington, Suite 230, Phoenix, Arizona 85007, notice having been duly given. Present and absent were the following members of the GCSV:

Members Present

Robert Ashcraft
Tyler Butler
Donna Davis
Kate Gallego
Renee Levin
Emily Litchfield
Donna Martin
Sarah Pacheco
Kimberly Will
Thomas Winkel
Paula Wright

Members Absent

Jennifer Lane
Donna McBride
Chianne Hewer

Staff and Guest Present

Diane Dudley
Maria Fuentes
Randy George
Malcomb Hightower
Bob Shogren

Jessica Brosilo-Guest
Emma Mones- Guest
Kim Rice-Guest

A. CALL TO ORDER

Donna Davis, Chair, called the meeting to order at 1:02p.m. Quorum present.

B. WELCOME/INTRODUCTIONS

Donna Davis, Chair, welcomed attendees and asked the Commissioners to introduce themselves.

C. APPROVAL OF MINUTES (ACTION)

Minutes for the Meeting held November 2, 2017 were reviewed. Commissioner Paula Wright moved to approve the minutes. The motion was seconded by Commissioner Donna Martin. Motion carried unanimously. (01.01.18)

D. BUSINESS

AmeriCorps State Competitive Package - Randy George

AmeriCorps Training Administrator Randy George talked through the application package and process of application review. The 12 new competitive applications were reviewed by a team consisting of Commissioners Alex Gabaldon, Emily Litchfield, member of the public Dan Taylor and staff Diane Dudley, Randy George and Bob Shogren. In addition to the new applications, there are five continuation applications. The total in federal funding request is \$5.8 M, with about \$4.6 in new funding. Motion to approve State Competitive Package: Commissioner Robert Ashcraft moved to approve the minutes. The motion was seconded by Commissioner Alex Gabaldon. Motion carried unanimously.

AmeriCorps Formula Focus Area

Commission Director led a discussion regarding the identification of focus areas for the upcoming formula competition. Director Shogren foresees the opportunity to get clear and specific about the state program focus and to directly tie to Governor identified priorities. CNCS State Director Kimberly will mention the opportunity to align VISTA programming and to some extent Senior Corps programming with the new priority areas as well. Commissioner Robert Ashcraft asked if specific geographic or urban/rural priorities might be included and suggested we might include a priority on border issues. Commission Chair Donna Davis suggested Achieve 60, where 60% of adults to have a 2 or 4 years of post-secondary education or a vocational certification, given that we must expand the scope of education beyond the K-12 focus. Commissioner Donna Martin suggested that we might refine the Wildfire Prevention focus area to appeal more to state lands and parks as well as fire departments. AmeriCorps Director Shogren also suggest we might look at adding in the Disaster Response Team requirement that had been proposed for the last funding cycle, which would offer programs the contractual flexibility to respond to disasters if requested through the state's Volunteer Agency Liaison (VAL). Soon to be Commissioner Kim Rice suggests plugging the AmeriCorps funding opportunity through ADE's twitter feed. Commissioner Emily Litchfield suggested stressing for inclusivity of engaging seniors. Commissioner Robert Ashcraft suggested that we add to the AmeriCorps narrative the language that AmeriCorps programs offer solutions to community issues.

2018 Calendar and Project Timelines

AmeriCorps Director Shogren talked the group through the dates for 2018 and timeline for major projects. Director Shogren also noted that this year's calendar will also include development work for the new state service plan for the next three year cycle.

AZ Summit Evaluation/Debrief

AmeriCorps Director Shogren led a discussion of the results of the Summit evaluation and suggested the biggest challenge is to find the right speaker(s). Commissioner Ashcraft mentioned a trend away from big name keynotes to more of a "Ted Talk, living room/salon style" format that is more interactive with more active engagement vs. traditional podium speaker. Commission Director Shogren suggested the thread of the true face of Arizona

volunteerism panel for the first day and the second could be more of a world café, open space format. Commissioner Renee Levin suggested a city councilman from Chandler. Commission Chair Davis also suggested we work to better include faith-based organizations.

Commission Director Shogren also noted that the ASU West Campus is reserved for October 11 and 12, a big shift from the past as well as the new challenge regarding new state rules for purchasing food as a part of a state sponsored event. There was informal alignment on finding food sponsors for next year's Summit.

AmeriCorps Week

AmeriCorps Director Shogren presented the opportunity to create a new social media campaign for AmeriCorps Week to better align with Arizona AmeriCorps programming. Commissioner Pacheco suggested that we need to make consistent the message with the Twitter handle. Director Shogren will send out again for everyone's consideration and thinking.

E. Updates

CNCS State Office Update - Provided by CNCS State Director Kimberly Will

CNCS State Office Director Kimberly Will provided a brief update on state office activities. The Senior Companion Program for Pima County has been relinquished and a competition for a new grantee will happen soon. Director Will requested everyone's support in getting the word out to qualified Pima County organizations. She also mentioned that the Diamondbacks have provided tickets again for National Service Recognition Day on April 3rd.

Fingerprint/Background Check Work Group - Commissioner Donna Martin

Commissioner Donna Martin provided a report on the activities of the workgroup that have also involved commissioners Ashcraft, Davis and Kim Rice. Immediate next steps of the plan include finding the right person at DPS and scheduling a meeting to talk about strengths and weaknesses of the current system, with the hope of identifying recommendations for moving forward. It is also hoped that an online survey can be developed to distribute to nonprofits statewide to get more information on existing challenges, compelling stories and ideas for how to improve the system.

Arizona Service Enterprise Update –

Commission Director Bob Shogren reported that a new VISTA will be coming from Michigan to work with the Arizona Service Enterprise Initiative, starting February 5. Director Shogren also mentioned the challenge of finding affordable housing for VISTA members and made the request for Commissioners to think about resources that might be available in their networks.

A new introductory webinar has been scheduled for late January and will begin the process of forming a new cohort with an orientation target date of early March. Additionally, the Volunteer Generation Fund grant that will have us sign formal MOU's with hub partners to deliver the training and certification program has been held up in procurement and may require a grant

amendments with the CNCS. It is hoped that we will have the process completed by March, if possible.

AmeriCorps Training Specialist Update

AmeriCorps Training Specialist Randy George reported that he will be working to develop and implement outreach strategies for the upcoming formula and targeted priority national competitive rounds of funding. He has also been working with National Service programs regionally to encourage collaboration on MLK day activities. Director Shogren also mentioned that he has been working to facilitate a project in partnership with AmeriCorps NCCC at Step up Charter School in Mesa as a location to drive Phoenix area AmeriCorps programs.

F. NEXT COMMISSION MEETING

The GCSV will meet again on Wednesday, March 28, 2018 in the capitol area. Communication will be sent to Commissioners to confirm the date.

G. CALL TO THE PUBLIC

Commission Chair Donna Davis made a call to the public. No members of the public offered comment.

H. ADJOURNMENT

A motion was made for adjournment by Commissioner Alex Gabaldon. The motion was seconded by Commissioner Robert Ashcraft. The meeting was adjourned at 2:54 p.m.
(01.0318)

Dated the 12th day of January, 2018
Governor's Commission on Service and Volunteerism
Respectfully Submitted By:
Emma Mones
Volunteer Scribe